



**ESAA Board of Directors  
Annual Board Meeting  
Sunday, October 30, 2022  
Virginia Beach, VA**

**In attendance:** Kristen Apodaca, Rachel Barnes, Colleen Bell, Julie Brimble, Lynda Chase, John Fabelo, Tannley Goldberg, Judi Hunter, Susie Kerwin-Bush, Sandy Miller, Joanne Mistler, Anna Quigley, Julie Quirk, Coleen Raber, Cindy Rice, BJ Parsons.

The meeting was called to order at 8:17

Coleen asked for a motion to accept the agenda with flexibility. A Rice/Miller motion passed.

**Annual Awards discussion with Mary K Iverson.**

- ✧ She showed the Board how the rotating trophies are packed but shared a plan for better packing.
- ✧ A new base is needed for the Annie O'Brien trophy. A Miller/Chase motion was passed to have Dean Miller make the new base and a new case.
- ✧ A Miller/Quigley motion was made to do whatever is needed to be sure the trophies are packed securely.
- ✧ A Brimble/Quigley to reimburse Tannley \$210 for a crate for the Challenge trophy was passed.
- ✧ Using the AKC reports will help with a few of the awards in conjunction with the Canine Chronicle standings.
- ✧ It was recommended to revamp the awards applications process and the forms.
- ✧ A Miller/Rice motion was passed to have the Juniors award automatically awarded based on ESAA membership and Canine Chronicle statistics.
- ✧ The secretary will reach out to the Mackenzie's to see if they would like the owner handler trophy returned to them.

**2022 National**

- ✧ Plastic is in the process of being placed.
- ✧ Set up for the ESAA raffle will be Monday, but tickets will not be sold until Tuesday.
- ✧ ESAA Raffle will be at 5:00 Thursday, to be followed by the Top 20 Raffle. We will ask the Peewees to help draw the raffle tickets.
- ✧ Hospitality Monday will start at 6:00 pm.

**2023 National**

- ✧ Judges: All under contract except Veteran Sweeps.
- ✧ Crowne Plaza Asheville, Linda Wozniak Show Chair Oct 23-29, 2023.

**2024 National**

- ✳ Judge nominations will go out in November with a return time by Thanksgiving.
- ✳ Roberts Center, Wilmington, OH, September 22 – 29, 2024.
- ✳ This will be hosted by ESAA, with Buckeye and ESC Ohio holding regional specialties.

## **Old Business**

### **Annual**

- ✳ Current Plan -Print the last 4 years by Jan 23
- ✳ There are only 30 ads.
- ✳ Possible hard copy or digital.
- ✳ A Goldberg/Mistler motion was passed to send a letter to BIS Advertising requesting status of time and professional efforts by the deadline of November 16.
- ✳ KEY ISSUE: mistakes from the 2016-2017 are to be republished correctly in the next issue.

### **Catalog ad situation**

- ✳ This issue needs to be revisited in 2023 following the National reconciliation so ESAA knows what the advertising status is for both the National catalog and the Top 20.

### **WGS Update**

- ✳ Wintergarden Specialties met earlier this week to review the best path for 2023 during which the clubs representing the English, Irish and Gordon (Combined Setter) voted to stay together as a group and hold our specialties in 2023 in conjunction with the “March Madness” cluster of dog shows in Edison, NJ the weekend of March 24, 25 and 26, 2023.
- ✳ We could do this at no “cost” to the individual clubs other than trophies and if we wanted special ribbons. The all-breed clubs will refund \$3.00 per dog back to the club.
- ✳ The judging panels for these shows are already published. Friday’s ES judge is Linda Hurlebaus and Sunday’s judge is Dr Valeria Rickard (a provisional judge).
- ✳ Saturday’s show will be a Hudson Specialty.
- ✳ A Quirk/Brimble motion was passed to hold the ESAA Specialty Sunday, March 26, 2023.
- ✳ We will wait to see where Westminster ends up for 2024 before making plans beyond this.

## **New Business**

### **ESAA National Specialty Recommendations**

- ✳ Looking to establishing one location in each of the three parts of the country – East, MW, West.
- ✳ A Chase/Mistler motion was made to establish a standing National committee to host the National each year was. This committee will bring recommendations back to the Board. The motion was passed without objection.
- ✳ This would allow contract negotiations to be bargained for multiple years.
- ✳ Continuity is important.
- ✳ Try to locate within an hour of an international airport.
- ✳ Cost saving recommendations.
- ✳ Possible cost savings of reducing the number of judges needed.
- ✳ Recommend making the Veteran sweeps and Top 20 a gala affair together with one buffet.
- ✳ Seek donations for hospitality from local vendors in exchange for a free catalog ad.

- ✳ A Miller/Mistler motion was made to combine the ESAA and Top 20 raffles beginning with 2023, with health and genetics, Top 20, and the ESAA general fund sharing in the proceeds to be determined by the raffle chairs, treasurer, and finance committee. The motion was passed with three objections.
- ✳ The Board passed a Goldberg/Brimble motion for \$10 from each household and individual membership fee to go  
The National trophy fund. There will a notation added to each application for dues to that effect. This will be reviewed on an annual basis.
- ✳ Enlarge the grooming spaces and keep the cost reasonable. Give a discount to those rooming at the host hotel.
- ✳ Use show secretaries whenever possible rather than a superintendent.
- ✳ Pre-order catalogs with entries.
- ✳ Try to contract AKC.TV for our show.
- ✳ A Quigley/Fabelo motion was passed to accept the report.

### **Breeder Education**

- ✳ ESAA has the Illustrated Standard, English Setters 101, the AKC breed video, Gazette Articles, past Historian articles, past newsletters, etc. not only to inform the general public, but English Setter breeders as well.
- ✳ The new website should include a separate tab for Breeder Education which should include links to the above as well as a bibliography of important books and pamphlets.

### **Website - Dirigible Studios Q & A Session**

- ✳ Kindra Goehler from Dirigible Studios gave the Board an overview of their company and reviewed the services they would be providing to ESAA.
- ✳ Sandy asked about what the hosting and licensing fees cover.
  - Their server space and resources.
  - They have a private dedicated server for their clients only.
  - They are constantly monitoring and updating their server and software.
- ✳ They have webinars every Friday which are permanently accessible to their clients.
- ✳ They will charge for additional updates if we need them to do updates for us, but updates are easy for ESAA to do on our own.
- ✳ Tannley asked about site security.
  - They keep up with security updates.
  - Dirigible write a lot of their own plug-ins which eliminates a lot of security issues.
- ✳ John asked about what the cost would be per year after the 3-year initial contract. The cost is expected to remain the same.
- ✳ Kindra recommends moving to a gmail format for our email aliases.
- ✳ A Mistler/Brimble motion was passed to accept the Dirigible Studios proposal.

### **AKC Semen Bank**

- ✳ ESAA would be encouraged to come up with guidelines for the storage of a stud dog (health clearances, etc.)

- ✧ It is intended to be a long-term endeavor.
- ✧ A Miller/Raber was made to ask BJ Parsons to head a committee to look into this possibility.

### **Health Survey**

- ✧ The English Cocker club has put out an extensive survey regarding health and breeding issues.
- ✧ Susie is hoping to create a survey committee to investigate coming up with a similar survey.
- ✧ She will send a copy of the ECS to the Board so we can discuss it at a Zoom meeting in the future.

The meeting was adjourned at 1:12 PM PDT on a Quirk/Bell motion.

Respectfully Submitted,

*Coleen M. Raber*

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ESAA Secretary