



**ESAA Board of Directors
Videoconference
January 23, 2023**

In attendance: Kristen Apodaca, Colleen Bell, Julie Brimble, Lynda Chase, John Fabelo , Rachel Fraser, Tannley Goldberg, Judi Hunter, Susie Kerwin-Bush, Sandy Miller, Joanne Mistler, Julie Quirk, Anna Quigley, Coleen Raber, Cindy Rice, BJ Parsons.

The meeting was called to order at 8:01 PM

Facebook situation

- ✧ When FB changed their settings, everything Lisa Moreau administered was put by FB Meta under her business.
- ✧ Lisa Leavelle had to be listed as an employee in order to post on ESAA FB.
- ✧ Lisa Moreau spent a lot of time trying to fix it but was not able to do so. If anyone knows of someone with a high degree of technology skill that might be able to help, please let Coleen Raber know. Susie will check with Matt Stelter to see if he has any ideas.

National Bird Dog Museum \$200 Annually

- ✧ Someone who is no longer a member made an agreement with the NBDM for ESAA to donate \$200 annually which will be used to cover the cost to update and maintain the Dual Champion plaque.
- ✧ The Board had agreed to this in retrospect, but we never had an agreement in writing.
- ✧ We now have a written contract with the NBDM outlining the commitment to donate \$200 per year to be paid each year in December. 2022 was the initiation of this agreement.

\$250 donation to Museum of the Dogs and Bird Dog Society: Susie will check into these and come back with more information in February.

Proposal To Complete ESAA Annual 2020/21 and 2022/23 Annuals

- ✧ Mardi Hockenbery - [triplecreek1992@hotmail](mailto:triplecreek1992@hotmail.com) – has agreed to help as needed.
- ✧ ESAA currently has a proposal from Linda Lauby at Outer Banks Press - Linda@outerbankspress.com
A Fabelo/Miller motion was made to accept the Outer Banks proposal for the 2020/21 Annual since we are already so far behind with the 2020/21 Annual. The motion passed on a 10 – 4 vote.
- ✧ For the 2022/23 Annual:
 - We will seek two additional proposals for various formats.
 - We will also need proposals from printers.
- ✧ The plan outlines Board involvement as follows:
 - Assistance from the 3 VPs At Large to help the chair and publisher, edit, or give your perspective when necessary. VP's At Large are Sandy Miller, Tannley Goldberg, and Julie Quirk.

- ✳ The Annual Oversight chair and committee will collect, organize, and format pages of submitted information/data from all sources. The chair will forward information as it is received and assist Linda Lauby as needed. All regional VPs will be responsible to contact each club secretary to obtain:
 - A list of current officers for the year of printing. (Need the names of officer slates for the 20/21 edition and another for 22/23 edition.)
 - Each regional VP will be responsible to contact the club secretaries in your region for Specialty dates, Slate of Officers, and contact information for the years 2020/21, and later for 2022/23. Please forward Specialty winners' names, owners, date of specialty and pictures for each year. Photos can be show pictures or candid images.
 - Owners will need to be contacted for the pictures and permission to publish.
 - Deadlines will be set by Linda L. It is your responsibility to make sure the information for your region is submitted on or before the deadline.
 - Please Note: As a new procedure going forward, Regional Reps will be responsible to collect the necessary records for the prior year to produce the annual in our current year.
 - In addition, your new Regional Rep responsibilities will include reaching out to each of your club secretaries each January for the slate of the current year officers, along with their contact information. Also, collect their Specialty dates, locations, judges' names, and show superintendents for that year.

Anna Quigley - SP	Leslie Crawford - SC
Judi Hunter - NC	Joanne Mistler - MA
John Fabelo - EC	Coleen Bell - MA
Kristen Apodaca - SE	Julie Brimble - NP
Cindy Rice - WC	Rachel Barnes - NE

- ✳ The board must determine/vote on possible Annual formats that might be in addition to the hard cover edition.
- ✳ It will need to be voted on if ESAA or the individual members will be responsible for the cost of the hard-cover book.
- ✳ Linda sent us all a proposal as to formats and pricing.
- ✳ Linda has agreed to design, create, and publish the ESAA Annual at a discounted rate for this edition and for future editions, if chosen as the publisher.
- ✳ Once the Board has determined the formats, Linda will set the timeline for materials and production.
- ✳ We would like the Request For Materials to go out by Feb 15. We discussed what a reasonable amount of time for the Regional VPs to get the information from their clubs might be.
- ✳ **Outer Banks Press Fee Schedule:**
 - Interior Pages: \$100/page for pages requiring design.
 - Interior Pages: \$10/page for pages with completed design (such as advertising).
 - Cover Design: \$500 (includes front, back and spine).
 - End-leaves \$500/2-page spread.
 - Linda is also available to design ads for members at \$100 a page. There will be an added charge of \$25 if she has to search for information.
- ✳ **Ad or Page Creation by Linda:**
 - Prices include proofs and corrections. Note: Printed end-leaves may not be available in print-on-demand books.

- **Timeline for Materials:**
- March 1st to April 15th: CALL FOR MATERIALS notice sent out to all membership.
- Materials will be due to Mardi for compilation and review by March 31st.
- Apr 15th to May 15th: The Annual Oversight committee will organize materials into pages and collect any missing information required to cover 2020 and 2021.
- May 15th to September 15th: Linda will design, create and build the Annual.
- ✳ Distribution details and format recommendations will be discussed further.
- ✳ Questions to be answered by the board:
 1. Moving forward, will we produce a one-year or two-year Annual? (Members' survey results preferred one-year volumes, but final cost will be a major consideration.)
 2. How much of the costs and shipping will ESAA charge members?
- ✳ In 2020/2021 Linda L will be published and printed. She will ship what is preordered to the National.
- ✳ The remainder of the pre orders will be shipped right from Linda's warehouse to the individual member. The Board still needs to determine cost breakdown between the Board and the member.
- ✳ The balance of the membership will be receiving a copy of the format the board selects sometime during the National.

A Goldberg/Brimble motion was passed to accept the remainder of Susie's proposal.

A Quirk/Bell motion to adjourn was passed at 9:39 EST.

Respectfully Submitted,

Coleen M. Raber

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ESAA Secretary