

# ESAA Board of Directors Videoconference January 16, 2024

In attendance: Kristen Apodaca, Colleen Bell, Julie Brimble, Leslie Crawford, Kathy Cunningham-Roy, Rachel Fraser, Tannley Goldberg, Paula Helming, Judi Hunter, Susie Kerwin-Bush, Joanne Mistler, Julie Quirk, Coleen Raber, Cindy Rice, BJ Parsons.

The meeting was called to order at 7:39 PM.

## **Brief President's Report**

- ESAA Newsletter Proposal: More information will be sought. At this point it is recommended to delay considering a quarterly E-Magazine until 2025. An e-magazine is more time-consuming for the publisher and ESAA will be responsible for that additional cost.
- A donation of \$1000 from Rick Costa will cover the cost of the dies to be created for the 2024 National trophies.
- \* Copies of signed contracts for ESAA need to be in the secretary's records. If the contract involves financial impact a copy should also be sent to the treasurer.

#### Trophy committee proposal

- \* The goal is to raise \$7500: \$5,500 to the National, \$1,000 to the National Field Trial, and \$1,000 to Winter Garden Specialty.
- \* A Hunter/Quirk motion was passed 11 2 to rescind the previous motion to designate \$10 of each member's dues toward trophies, and instead to create a trophy solicitation committee to be chaired by Kathy Cunningham-Roy.

## Banquet/Favors

\* There was some discussion of investigating alternative ways/uses for the banquet and banquet favors. This discussion will be tabled for a more detailed future discussion after Board members have an opportunity to speak with their constituents and brainstorm some alternatives.

#### On-line Auction:

The club would be permitted to raise any funds that would equal the prior year's losses.

- This is a safer way to fund-raise than a 50/50 raffle which would involve the IRS.
- It would involve a mass mailing to solicit donations. Many members probably have things they are no longer using that another member might enjoy.
- Kathy discussed the recent WGS auction process, which was very successful

#### **Guidelines for MTB**

- Coleen reviewed the purpose of the recently created AKC stipends for meet the Breeds events.
- One thing that was stressed is the purpose of the stipend is to enhance the MTB booth, NOT to pad the club's treasury.
- Julie Quirk and Coleen will come up with guidelines for Board approval.

#### Finance Committee's involvement in audits

\* A Goldburg/Mistler motion was made that any invoice exceeding 10% of the signed contract will involve an audit by the Finance Committee. The Finance Committee may refer this to the Board for an addendum to the original contract if they deem it necessary. The motion was passed without objection.

## **Historian Records**

- Leslie Crawford reviewed the records she currently has in her possession received from the previous Historian.
- The most significant records are video tapes (VHS) from past Nationals, other specialties, and special shows such as Westminster and the AKC Centennial show. The dates of the videos range from 1983-2005. Unfortunately, there are no catalogs to identify the dogs in the videos. Leslie will solicit the membership to donate or loan us their catalogs to help with this. We will be discussing in future how best to share these with the membership and options on the cost required to convert the VHS tapes.
- There are very few newsletters and Annuals among the Historian records. Julie Quirk recommended Leslie check with the AKC Library to determine what, if any, documentation they may have.
- The photos Carl Sillman shared in his many articles are believed to have been his personal property and they are not available to ESAA.
- SLeslie hopes to encourage members to bequeath their kennel records and photos to ESAA for our historical record. Sandi McCue recently donated the records of FLECKA and SUKARLA to ESAA.

**Role of ESAA's Treasurer**: Any discussions among committee members that might possibly involve finances as things progress should always involve the treasurer from the outset.

## Finalize 22/23 Annual Plan

\* ESAA is waiting for a contract from Linda over the next several weeks to be reviewed by the Finance Committee and sent to the Board for approval.

#### **Annual Awards**

The Dick Fox CHIC Futurity Award is to be presented to the breeder(s) of the Futurity winner if both the sire and dam of the winner have CHIC numbers. A check for \$500 is to be presented to the breeder(s) at the Annual Awards ceremony if the qualifications have been met. If not met, the

- award requirements are to be read along with the statement that there were no qualifiers that specific year. ESAA has been fortunate to have the funds provided by an anonymous donor.
- \* ESAA Failed to present the check at the Awards Ceremony. The feeling was that a public apology needs to go to the breeders and owner.
- Coleen will create a letter of apology for a mass mailing and for inclusion in the Setter Letter.

A Quirk/Mistler motion to adjourn passed at 9:51 PM.

Respectfully Submitted,

Coleen M. Raber

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