



**ESAA Board of Directors
Videoconference
December 12, , 2023**

In attendance: Kristen Apodaca, Colleen Bell, Julie Brimble, Leslie Crawford, Kathy Cunningham-Roy, John Fabelo, Rachel Fraser, Tannley Goldberg, Paula Helming, Judi Hunter, Susie Kerwin-Bush, Anna Quigley, Julie Quirk, Coleen Raber, Cindy Rice, BJ Parsons.

The meeting was called to order at 7:36 PM.

Brief President's Report

- ✧ The first of the 2020-21 Annual are arriving and will be shipped out by the end of January.
- ✧ After having been approved, AKC notified ESAA we were not eligible for the Walking Gun Dog Championship. There have been communication issues with the Field Events rep from AKC and with Doug Lunjen, head of field events for AKC. BJ Parsons will contact officer and Board members of AKC in Orlando for a suggested resolution.
- ✧ The Executor of the estate of Benita Ford contacted ESAA about items bequeathed to ESAA under her Will including numerous framed prints and figurines. The Executor is responsible for distribution of the items and has asked where they can be shipped. We will need to determine where to ship them and what the best course of action will be with respect to the donation.
- ✧ Several revenue producing options will be investigated in 2024 including additional items for the store and raising dues.

2022-23 ESAA Annual

- ✧ The Board was sent a proposal from Outerbanks Press for the 2022-23 Annual.
- ✧ Costs included print-on-demand prices by Amazon for both a hard and a soft cover option.
- ✧ Outerbanks Press indicated page production is different for different formats.
- ✧ One other editor/publisher was contacted for a proposal but he declined to bid.
- ✧ It has been ESAA's practice to seek three bids for a service.
- ✧ It was suggested a new Standing Committee be established to proofread/audit the Annual after it is produced. It was also suggested the committee chair share periodic reports with the Board for accountability. Regional Vice Presidents could be part of the new committee since they had the responsibility of collecting regional specialty results. Kathy reminded

everyone that pre-production proofing and collection of information are part of the Annual Oversight Committee work and will circulate its Guidelines to the Board. Further discussion on establishing an audit committee to be continued at a later date.

- ✧ It was recommended Linda Lauby send out the electronic finished annual to the entire membership with a “proof” wash behind each page to safeguard the work during the proofing process. This would afford all members an opportunity to check the accuracy of their individual dog titles, wins, etc. before publication.
- ✧ As a member of the Finance Committee, Tannley said the proposal from Outerbanks Press needs to go from a proposal to a contract which should include deadlines, proofing, fines and an estimated number of pages among other things.
- ✧ It was requested that the Finance Committee provide the Board with bullet points of what they have in mind to be included in a contract.
- ✧ **A Raber/Quirk motion was made to refer the Outerbanks Press proposal to the Finance Committee for negotiation.**
- ✧ The target date for a draft of a proposed contract from the Finance Committee will be January 8, 2024, so the Board will have something to consider for a vote on January 9 and then present to Outerbanks Press.
- ✧ The Board tabled for now further discussion on whether the Annual will be soft cover, hard cover or an online E-book.
- ✧ A question was brought up as to whether ESAA needs a special license for an on-line Annual and what is the fee for the license.
- ✧ A question was brought up about how to protect content from unauthorized copying or pirating of images if the Annual is available online.
- ✧ **A Raber/Crawford motion was passed to eliminate the membership list and the health clearances from inclusion in the 2022-23 Annual and going forward, since each year’s membership list is archived by the Membership Chair and the health clearances are available on the ESAA website and the OFA website.**

eMagazine

- ✧ The Board was sent a proposal from Outerbanks Press with estimated costs to edit, print and mail an electronic quarterly magazine that would replace the Newsletter and possibly raise revenue through advertising.
- ✧ The Board still has more questions on how this would be paid for that need to be answered before moving forward.

Trophy proposal

- ✧ Tannley submitted a proposal for ESAA National trophies made by Wendell August Forge.
- ✧ Total cost would be \$6033.09. That is about \$1000 more than ESAA budgets for National trophies. However, \$1050 of that is one-time die cutting fees.
- ✧ Leftover trophies for classes not filled would result in reduced trophy costs in any future year the same trophies would be used.
- ✧ It was reported that some regional clubs were not in favor of these trophies or repeating them.

- ✧ **A Raber/Brimble motion was passed on an 8 – 5 vote to invest in the Wendell August trophies for 2024, with the die then being available for repeating the trophies in the future.**

Annual payments: National Bird Dog Museum review, Bright Spot Therapy, and Dick Fox OFA fund

- ✧ Coleen reviewed the processes and decisions made for these three funds since she had received questions about them.
- ✧ Bright Spot Therapy gets \$250 each December in memory of all those ESAA members who have passed throughout the year.
- ✧ The National Bird Dog Museum gets \$200 each December to update and maintain the Dual Champions plaque. The NBDM, through its contact Tonya, advised ESAA that it was not comfortable with funds going back to 2017 when 2 Michigamme members made a verbal agreement for \$200 per year. This is why the NBDM donation started last year under the written agreement.
- ✧ The Board of the OFA established the Dick Fox Memorial Fund for research of conditions that affect English Setters. ESAA donates \$1000 each year which is matched by OFA. Michelle Raisor accessed this account earlier this year for some of the grants approved by the ESAA Board.

A Quirk/Bell motion to adjourn was passed at 9:46 PM.

Respectfully Submitted,

Coleen M. Raber

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ESAA Secretary