

## ESAA Board of Directors Videoconference February 5, 2024

**In attendance**: Kristen Apodaca, Colleen Bell, Julie Brimble, Leslie Crawford, Kathy Cunningham-Roy, John Fabelo, Rachel Fraser, Tannley Goldberg, Paula Helming, Judi Hunter, Susie Kerwin-Bush, Joanne Mistler, Anna Quigley, Julie Quirk, Coleen Raber, Cindy Rice. Special Guests: Lynda Chase, Dave Mates.

The meeting was called to order at 7:34 PM.

Paula reviewed our current status with the insurance company and how the lawyer will be proceeding initially. Paula is waiting for updated information from the attorney and will continue to reach out.

Since taking the position as the ESAA bookkeeper in July of 2023, Lynda Chase as NOT submitted any invoices for payment of her substantial amount of time balancing ESAA books. This is due to the fact ESAA has had considerable financial obligations in 2023.

**Newsletter:** There were two potential candidates for editor. However, one candidate wanted to be paid. A second candidate was willing to volunteer and comes with a positive recommendation from a Board member. We welcome Asha Nahas as our new Setter Letter editor.

**2022-23 Annual:** Linda Lauby has sent a proposal to the Board.

## **Current Annual Issues:**

- \* ESAA was not able to get a volunteer to step up as the new Annual Oversight Committee chair.
- A number of the 2018-19 Annuals at the National were not picked up.
- We have only about 75 orders for the 2020-21 Annual. They should be shipped in about ten days. Books damaged in transit will be replaced. We will send a check to Linda Lauby for postage.
- \* A Quirk/Quigley motion was made to put the 2022 and future Annuals on hold until ESAA has a body of volunteers to help with this project and until the Annual is more financially feasible. It passed without objection.

 During our Annual pause, ESAA will continue to retain vital historical information beginning 2022 until the membership and the association identify and agree as to how and when the Annual will resume production.

## Future of Annual:

- An 8 x 10 catalog?
- Quarterly magazine?
  - Board members are encouraged to review the proposal from Think Big Marketing received along with samples of their work from other clubs.
  - A concern was expressed that if ESAA cannot find people for the Oversight Committee, will we be able to find people to provide the information needed for a quarterly magazine.
  - Would there be enough ESAA member ads to make a quarterly magazine cost-efficient?
- \* A quarterly magazine for which members pay?
- What content will be meaningful to our members in either a magazine or an Annual?
- Would members be more interested in a quarterly volume if they knew the issue was going to all licensed judges?
- \* Pedigrees are important to include in whatever resource(s) ESAA ends up with.

A Quirk/Mistler motion to adjourn passed at 8:54 PM.

Respectfully Submitted,

Coleen M. Raber

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