**2025 ESAA National Specialty**

National Catalog Advertising

DEADLINE: August 1, 2025

**There is no better way to reach a national English Setter audience**

**than to advertise in the National Specialty Catalog.**

**These Catalogs are kept for reference FOREVER!**

ADVERTISING IN THE NATIONAL CATALOG IS AS EASY AS 1-2-3:

1. Create your ad and save it as jpeg or high-resolution PDF (ESAA will not be providing ad set-up this year. Below are names of people that can assist with your ad design. Contact them for information and fees).
2. EMAIL ALL ADS TO: [cyber2dogs@gmail.com](file:///C:\Users\Cardi\Downloads\cyber2dogs@gmail.com)
3. Pay for your ad on 2023 National website CATALOG ADVERTISING PAGE via the order form below.

ADVERTISING SPECIFICATIONS (all ads are full bleed, full color):

• Finished full bleed page size is 5.75"W X 8.75"H (Keep all pictures and type within the live area of 4.75"Wx 7.75"H)

• Acceptable formats are PDF or JPEG

• Ads should be set at 300 dpi and CMYK

*(Ads sent in RGB will be returned for conversion)*

The following people are available to help create ads. Please contact them for information and fees:

• Julie Luck: [julie.luck4454@gmail.com](mailto:julie.luck4454@gmail.com)

* Grace Szczurek: [ads@photosbygrace.art](mailto:ads@photosbygrace.art)

PLEASE NOTE:

Give your designer plenty of time to complete your ad for submission by August 1st!

**2025 ESAA National Specialty**

Catalog Advertising/Preorder Payment Form

Deadline: August 1, 2025

Full Bleed Color Advertising

Pricing\*Pricing\*Pricing\*Pricing\*Pricing

**Please Select Ad Type, Number and/or Preorder Catalog(s)**

* **Single Page: $90**
* **2-Page Spread: $170**
* **Inside Front Cover: $180**
* **Inside Back Cover: $180**
* **Section Divider Backs: $130**
* **Catalog Preorder: $40**

**Offered to 2024 Winners – Please Select the appropriate divider:**

* + - Agility
    - Obedience/Rally
    - Juniors
    - Futurity
    - Maturity
    - Veteran Sweeps
    - Puppy Sweeps
    - Winners Dog
    - Winners Bitch
    - Non-Regular
    - Best of Breed National
    - Best of Breed Regional (2 Dividers Available)

Name \_ Street Address \_ City State Zip Code

Mobile Phone# (You Carry) Email